



International Project Management Day

2006

GENERAL SPONSORSHIP - U.S. \$5,000

Webinar Inclusion

- Company logo displayed throughout the webinar
- Verbal recognition throughout the webinar from IIL CEO and event chair person
- Provided with contact information of the registrants for a one time post-webinar mailing (Note: As part of our privacy policy, the list will only include names of registrants who opt-in to receive information from Sponsors.)

Collateral Inclusion

- Company logo on all signage displayed at banquet
- Company listed as General Sponsor in programs displayed on all tables at the banquet event
- Company listed as General Sponsor on email campaign designed to promote webinar which will be sent to entire IIL database
- Company listed as General Sponsor on email registration confirmation
- Company listed as General Sponsor on all sponsorship listings: web announcements, print advertisement, event guide

Banquet Inclusion

- Specific verbal recognition at banquet with company logo displayed on the podium screen

Event Website

- Company logo on the home page of the event website (accessed from IIL website)
- Company listed as General Sponsor with contact information on Sponsor page of event website
- Company logo and 100-word description on the Sponsor page of the event website
- Web link to Sponsor's website from the Sponsor page of the event website

For more information about this sponsorship opportunity, please contact Archie Messersmith: archie.messersmith@iil.com 212-515-5104

