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IIL CELEBRATES INTERNATIONAL PROJECT MANAGEMENT DAY™ 2008

LEADING PROJECTS IN A CHANGING WORLD

A LIVE GLOBAL WEBCAST TO BE PRESENTED ON BOTH NOVEMBER 5TH & 6TH, 2008
ENABLING VIEWING ACCESS DURING EACH GLOBAL TIME ZONE'S BUSINESS DAY



ONE PROFESSION. TWO GLOBAL WEBCASTS. THOUSANDS OF PARTICIPANTS.

JOIN US





ABOUT THE EVENT

- **Show your support** for the project management profession
- **Gain exposure** to top leaders in your field
- **Promote your brand** to thousands of interested professionals
- **Pay tribute** to some of the most outstanding project managers around the world
- **Align your company** with other prominent organizations that seek to advance the project management discipline

WHAT'S IT ALL ABOUT.

International Institute for Learning, Inc. (IIL) is pleased to present, *Leading Projects In A Changing World*, in recognition of *International Project Management Day* (www.IPM-Day.com). This must-attend event is part of a public celebration that acknowledges the project management profession and the valuable contributions project managers provide to their organizations. The webcasts will deliver dynamic speakers on topics that address common areas of interest to the project management community.

CREATE VALUE. GET INVOLVED.

We invite you to join other brand name organizations by sponsoring this webcast and helping to foster appreciation for project management. You will gain exposure to thousands of attendees at this global event, while showing your support for this strategic profession.



THE LIVE GLOBAL WEBCASTS

Leading Projects In A Changing World will feature industry experts who will discuss the value of leveraging project management as a core competency and they will share best practices. Participants at the global webcasts will include project management professionals, business leaders, decision makers, and decision influencers.

The Live Webcasts will be presented:

November 5, 2008 8:00pm - 11:30pm EST

November 6, 2008 11:00am - 2:30pm EST

This webcast will be archived for 3 months and Sponsorship is available.

PRESENTERS



Frank P. Saladis, PMP

Founder, International Project Management Day™



E. LaVerne Johnson

Founder, President and CEO, International Institute for Learning, Inc.

TBA

2008 Kerzner International Project Manager of the Year™ Award Winner

KEYNOTE GUESTS & TOPICS



Gregory Balestrero

President and CEO, Project Management Institute

What Is A Sustainable Future For Project Management Itself?

We don't know if the project management profession has the "pipeline" to keep up with the global demand, or the skills—especially in scheduling and risk management—to handle the \$70 trillion in fixed capital investment projected for the next five years.



Dr. Harold Kerzner

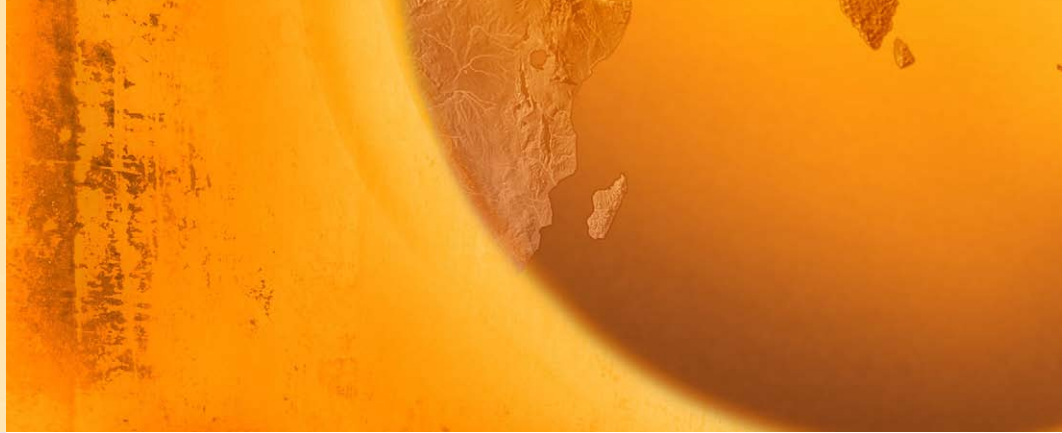
Project Management guru, Senior Executive Director, International Institute for Learning, Inc.

Value-driven Project Management

Today we have evolved into an environment where the triple constraint is still important, but the value of the project has become more important. Examples will be provided where the ultimate value was more important than the original cost and schedule. However, this process has created enormous strains on project management.

Frank P. Saladis, PMP

Senior Consultant, International Institute for Learning, Inc.
Founder, International Project Management Day™



Dr. Ed Hoffman

Director, NASA Academy of Program, Project & Engineering Leadership
Project Leadership In An Age of Complexity

In today's world, the project is the basic unit of work for addressing the most important challenges in society. Our modern discipline of project management emerged as a means of tracking cost, schedule, and performance about fifty years ago. Since then, complexity has dramatically changed the nature of projects, requiring new skills that emphasize leadership and the ability to manage change and adaptive systems.



Peter Clarkson, PMP

Senior Executive, Systems Integration SAP, Accenture
Getting Large Scale IT Transformation Projects Right

Large scale IT programs, such as ERP implementations are often complex and highly integrated with a global footprint. Such programs can run for several years and can pervasively affect the core operating functions of an organization. The key to successful implementation of these programs is to use fully integrated project management processes and tools to control all aspects of the program. This presentation will focus on: achieving delivery excellence by embedding a benefits realization process into the program to realize the expected benefits; using leading practices to controls the overall work; the top ten "do's and don'ts."



Christine E. Baker, PMP

Boeing Commercial Airplanes, Program Planning & Control Boeing Project Management Interest Group (PMIG)
Focusing on Knowledge Management Techniques

With an aging workforce and unprecedented new product development across the globe, the Boeing Company is faced with the need to address the way it leads and manages projects. This includes using a different approach to retaining technical talent and includes project management. Christine Baker, PMP, of the Boeing Company will share how the largest project management Community of Interest in project management within Boeing is stepping up to the challenge.



BE VISIBLE. SHOW YOUR SUPPORT.

Maximizing your visibility at this IIL event will provide you with an opportunity to showcase your company, products and services. All sponsors will receive prominent logo placement in the global webcasts and on www.IPM-Day.com.

CHOOSE FROM ONE OR TWO LEVELS OF SPONSORSHIP:

Gold Level	Sponsorship for both webcasts	\$3,500
Silver Level	Sponsorship for one webcast	\$2,500

A discount will be applied for all PMI chapters.

Sponsorship for both webcasts	\$2,275
Sponsorship for one webcast	\$1,750

BENEFITS FOR SUPPORTERS OF THE PROJECT MANAGEMENT PROFESSION INCLUDE:

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- Company/Chapter logo on the home page
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- Company/Chapter logo and 50-word description on the Sponsor page
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Webcast Inclusion and Attendance

- Ten FREE seats to the Global Webcast of choice
- Fifteen FREE seats to both Global Webcasts
- Company/Chapter logo displayed at least three times during the webcasts
- Recognition on webcasts from IIL CEO as well as the moderator

Collateral Inclusion

- Company/Chapter listed as Sponsor on all email campaigns designed to promote webcasts which will be sent to entire IIL and allPM.com databases, which reaches over 250,000 project management professionals globally
- Company/Chapter listed as Sponsor on all marketing pieces (including, and not limited to): Web Announcements, Print Advertisement, Event Guide, etc.

For more information about how to show your support for project management, please contact Archie Messersmith at +1(212) 515-5104 or email archie.messersmith@iil.com.

Eric Johnson
Honeywell Technology
Solutions Inc.

2006 Kerzner International
Project Manager of the Year
Award™ Winner

Tresia D. Eaves
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Information for contact purposes only. Information above will not be published.

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FORM OF PAYMENT

- Check box for Invoice to be sent to the address above
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Please Fax your completed Form to: +1(212) 755-0777
Attn: Archie Messersmith, Director of Global Event Management



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