



## Acknowledgment Has the Power to Repair the World

### New Book Reveals the Astonishing Impact of Acknowledging Others!

**New York, NY – December 8, 2006** – “What actions would you take if you knew with absolute certainty that a simple action you could take every day for no cost and little effort would change your world, and the world at large, dramatically and profoundly for the better?”

So begins *THE POWER OF ACKNOWLEDGMENT* by Judith W. Umlas (IIL Publishing, New York; \$19.95; 109 pages), a compact paperback that illustrates the tremendous power of one simple act – acknowledgment. Umlas has been a senior executive at global project management training company International Institute for Learning (IIL) for the past 15 years, and was a producer/writer for CBS before that. She found herself frustrated and saddened by the inability or unwillingness of people to acknowledge others throughout her personal and professional life. As Co-Publisher of a global web portal for 40,000 project managers, and Senior Vice President, Learning Innovations at IIL, she is seen as a master communicator. Her skills and poignant powers of observation led her to develop seven clear, concise principles for acknowledging others in all walks of life. These skills, when exercised, are guaranteed to make immediate and profound changes in the way readers interact with others. Reports of the instant effects on readers and those around them are starting to pour in.

For example, just after reading through the book at the airport, Shakir Zuberi, President of Project-Management International, missed a connecting flight from New York City to Denver, along with many other people. “I experienced first hand ‘the power of acknowledgment,’ he stated. “People were mad, frustrated and started a shouting match at the United Airlines service desk. When my turn came, I acknowledged the agent’s hard work, sense of service and her efforts to get us out of a bad situation. I immediately saw a look of surprise on her face, an easing of tensions and a smile not only in my agent but also in others working next to her...Acknowledgement appears to be a fundamental human element in our relationships with one another. Thank you for introducing me to this powerful concept.” For more advanced praise and positive reader results click on: at [www.iil.com/publishing/acknowledgment.asp](http://www.iil.com/publishing/acknowledgment.asp).

When asked why she wrote this powerful little book at this time, Umlas said, “To help repair the world. I have seen ‘the power of acknowledgment’ at work and throughout all parts of my life, because it is something that comes easily to me. I have also seen how many people can’t, don’t, or won’t do it -- or don’t do it enough. Once they grasp the positive results it can produce, they can’t help but try it out and then immediately see the benefits: enhanced work productivity, better relationships and even improved health.”

Umlas sees that the book’s Seven Principles of Acknowledgment immediately get readers started in doing this. But how could so small a book make this kind of difference to its readers? Its passion and conviction have something to do with it, for sure. But it is the stories, from every aspect of the author’s life and work that create the impact. Readers get the opportunity to meet an amazing cast of real-life characters who have had a profound response to an acknowledgment. Through them, Umlas makes the principles come alive and immediately usable. Click on at [www.iil.com/publishing/acknowledgment.asp](http://www.iil.com/publishing/acknowledgment.asp) to read all seven principles.

Umlas is leading a series of one hour FREE Webinars on December 15, 2006, January 10 and February 2, 2007 to highlight the information in the book: [www.iil.com/webinars/power\\_of\\_acknowledgment.asp](http://www.iil.com/webinars/power_of_acknowledgment.asp). The book may be purchased at [www.iil.com/publishing/acknowledgment.asp](http://www.iil.com/publishing/acknowledgment.asp). *THE POWER OF ACKNOWLEDGMENT* will be carried in major bookstores, on Amazon and will also be available as an e-Book.



### **About the Author**

Judith W. Umlas is Sr. Vice President of Learning Innovations at International Institute for Learning, Inc. (IIL). She is also Director/Secretary of Small Companies United for Global Disaster Relief, Inc., a not-for-profit organization, and Co-Publisher of the global Web portal [www.allIPM.com](http://www.allIPM.com). She has worked in television production, marketing and corporate business development at CBS, PBS cable television and IIL. Her writing credits include Working Woman magazine, The New York Times, Chicago Tribune.

### **About International Institute for Learning, Inc.**

A global leader in Project, Program and Portfolio Management, Microsoft® Project, Six Sigma, and Business Analysis training and consulting, IIL provides enterprise-wide learning solutions that can be custom-tailored to organizations' specific business needs. Visit [www.iil.com](http://www.iil.com) to learn more. IIL also owns and operates [www.allIPM.com](http://www.allIPM.com), the free resource for project managers around the globe.

To schedule an interview with Judith W. Umlas, call Michelle Blackley, 212-515-5144 or e-mail her at [michelle.blackley@iil.com](mailto:michelle.blackley@iil.com).