



New Project Management Book Elevates Organizational Thinking to a New Level

Project Portfolio Management Tools and Techniques by Parviz F. Rad and Ginger Levin shows how to achieve success by prioritizing projects systematically, deliberately and logically

New York, NY – March 8, 2007 – *Project Portfolio Management Tools and Techniques* by Parviz F. Rad and Ginger Levin (IIL Publishing, New York; 144 pages; \$29.95) demonstrates how to elevate your organization's project management thinking to the level beyond managing individual projects in a standalone fashion. This book is for those executives and other project professionals who strive to have a formalized system of authorizing the right projects and abandoning the wrong projects, who desire to spend resources in the most efficient manner, and who want to have an actionable strategic plan for improving organizational project management sophistication.

Project Portfolio Management Tools and Techniques deals with the full spectrum of project portfolio management (PPM) functions, from selecting projects through formalized portfolio management processes to facilitating the successful execution of projects through creating a formalized, project-friendly environment. This book will aid you in the implementation of a PPM system, assist in gaining the necessary commitment from executive management, and provide guidelines for the modification of operational practices. Get ahead of the game by seeing a comprehensive project portfolio management model that can help you establish yours successfully!

Regarding the new addition to the *IIL Publishing, New York* collection, Publisher Judith W. Umlas said, "We are very excited about publishing this book. It not only presents a new, comprehensive project portfolio model, but it also builds upon the Project Management Institute's 2006 *The Standard for Portfolio Management*, providing guidelines, instruments, and checklists to establish a project portfolio management system in your organization," she concluded.

Organizations will spend much of 2007 and beyond focused on the planning and development stages of portfolio management. The book includes:

- Methods to selecting projects through formalized portfolio management
- Ways to facilitate the successful execution of projects through creating a formalized, project-friendly environment.

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- Formalized portfolio management.
- The functions of an Enterprise Project Management Office.
- The facilitation that it would bring to managing a portfolio of projects.
- Practices in PPM implementation, guidelines, instruments, and checklists for establishing a PPM system within the organization.
- A comprehensive project portfolio model.



About the Authors

Parviz F. Rad holds a Ph.D. from Massachusetts Institute of Technology and has over 35 years of professional experience in government, industrial and academia. He has authored and coauthored over 60 publications in the areas of engineering and project management. He has been recognized as a Professional Civil Engineer, Certified Cost Engineer and as a Project Management Professional. He is the former editor of the Project Management Journal.

Ginger Levin is a senior consultant and educator in project management with over 30 years of experience in the public and private sectors. Her specialty areas are maturity modeling and assessments, metrics, and methodology development. She received her Doctorate in Public Administration from The George Washington University, where she also received the outstanding dissertation award. Dr. Levin has been certified as a Project Management Professional, as a PMI Certified OPM3[®] Assessor and Consultant, and as an Appraiser in the Business Development Capability Maturity Model.

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