



## World's Leading Authority on Project Management, Dr. Harold Kerzner, to Deliver Best Practices Seminar in Shanghai, Beijing and Hong Kong to Announce the Launch of IIL China and IIL Hong Kong

**New York, NY – April 24, 2007** – The “father of project management” and author of the world’s best selling project management textbook (now in its ninth edition) *Project Management: A Systems Approach to Planning, Scheduling and Controlling*, Dr. Harold Kerzner, will promote the launch of International Institute for Learning (IIL)’s new global companies in China and Hong Kong with his world-renowned Best Practices Seminar, *Achieving Project Management Excellence*.

Dr. Kerzner has been working with IIL since its establishment by E. LaVerne Johnson, Founder and CEO, in 1991. “We could think of no better way to make it known that we have arrived in this part of the world than to bring Dr. Kerzner and his outstanding research and exploration of global best practices with him,” Johnson said proudly. “Our new global companies are ready to receive and expand upon the interest that is being generated by IIL’s dramatic entry into this exploding marketplace,” she stated.

The events will be held in Beijing on August 13, Shanghai on August 15 and Hong Kong on August 17th in major venues in each city that will be announced shortly and listed on [www.iil.com/china](http://www.iil.com/china).

During the seven hour seminar, Dr. Kerzner will reveal new techniques companies are using for capturing best practices, and will demonstrate why companies are implementing best practice libraries, knowledge repositories, project management offices and centers of excellence in project management.

Throughout the presentation, the outstanding presenter, known to mesmerize audiences all over the world, will share best practices from companies that have achieved excellence in project management, including Hewlett-Packard, Computer Associates, Star Alliance, Intel, Motorola, Ericsson, Nortel, General Motors, EDS, Lear, Johnson Controls, Walt Disney, Texas Instruments, Boeing, and Westfield Group.

Attendees will gain knowledge from Dr. Kerzner that will enable them to leverage best practices to help poise their organization to achieve and sustain an environment of project management excellence. Takeaways include a comprehensive 200+ page workbook and a copy of Dr. Kerzner’s new book: *Project Management Best Practices: Achieving Global Excellence*. The cost of each event is US\$395 (RMB3150/HK\$3070) per person.

### **About International Institute for Learning, Inc. (IIL)**

A global leader in Project, Program and Portfolio Management, Microsoft® Project, Six Sigma and Business Analysis training and consulting, IIL provides enterprise-wide learning solutions that can be custom tailored to organizations’ specific business needs. Visit [www.iil.com](http://www.iil.com) to learn more. IIL also owns [www.allPM.com](http://www.allPM.com), the free resource for project managers around the globe, as well as *IIL Publishing, New York* which publishes quality books with next generation solutions.

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