



## FOR IMMEDIATE RELEASE

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## Wiley Aligns with International Institute for Learning, Global Leader in Project Management Training, to Produce Project Management Series

**Hoboken, New Jersey, March 10, 2009** – John Wiley & Sons, Inc., announced today a new partnership with International Institute for Learning Inc., (IIL), to publish books for the Project Management market that also supplement IIL course offerings. The new series of books will produce best practice insights for project managers and those responsible for sponsoring and supporting projects, including executives, in the global marketplace in which both Wiley and IIL play critical roles. The first books in the series are expected to publish in the fall of 2009.

E. LaVerne Johnson, Founder, President, and CEO of IIL, said, "We are delighted to collaborate with Wiley in bringing IIL's knowledge and expertise to the publishing marketplace in a new and exciting co-branded series. This collaboration makes the most of IIL's deep understanding of the field of project management, and Wiley's long track record in publishing for this discipline." She added, "We are confident that this new book series will be the perfect companion to our roster of learning solutions, delivering profound insight from some of the best-known and respected authorities in the field. The partnership between IIL and Wiley will enable even more professionals to discover the essential tools for improving effectiveness and increasing collective capabilities."

The series is expected to generate four to six books a year on topics such as, Project, Program, and Portfolio Management, Lean Six Sigma, Business Analysis, and Business Strategy. The first series of breakthrough books will be written by best-selling project management expert authors, Harold Kerzner and Frank P. Saladis, PMP. Titles include: *Value-Driven Project Management*, *What Executives Need to Know about Project Management*, and *What Functional Managers Need to Know about Project Management*. The books are a strong strategic fit with Wiley's successful list of titles on project management in global corporations.

"This provides us with a wonderful opportunity to expand upon our already significant presence in the project management areas, while partnering with a global leader in professional training," said Amanda Miller, Wiley Vice President and Publisher. "International Institute for Learning's commitment to providing innovative training solutions coupled with our commitment to provide



must-have content should provide project managers with the tools they need to succeed in today's competitive business environment. ILL has been a highly valued customer of ours for many years. We're thrilled to collaborate with them in this new way."

### **About International Institute for Learning, Inc. (ILL)**

International Institute for Learning, Inc. (ILL) is a global leader in professional training and comprehensive consulting services in the areas of Project, Program, and Portfolio Management, PRINCE2™, Business Analysis, Microsoft® Office Project and Project Server, and Lean Six Sigma. In addition to its many course offerings, productivity tools, and professional certification pathways, ILL leads the way in customized course development. Its Many Methods of Learning™ enable ILL companies in more than 18 major countries around the world to deliver innovative, effective, and consistent training solutions via a variety of learning platforms (traditional classroom, virtual classroom and on-demand training). ILL is an IIBA endorsed education provider, a PMI® charter global registered education provider, a member of PMI's Silver Alliance Circle, and a member of PMI's Corporate Council. For more information and free webinars visit <http://www.ill.com> or call 800-325-1533. Also visit ILL's PM portal [www.allPM.com](http://www.allPM.com).

### **About Wiley**

Founded in 1807, John Wiley & Sons, Inc. has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley and its acquired companies have published the works of more than 350 Nobel laureates in all categories: Literature, Economics, Physiology or Medicine, Physics, Chemistry, and Peace.

Our core businesses publish scientific, technical, medical and scholarly journals, encyclopedias, books, and online products and services; professional/trade books, subscription products, training materials, and online applications and Web sites; and educational materials for undergraduate and graduate students and lifelong learners. Wiley's global headquarters are located in Hoboken, New Jersey, with operations in the U.S., Europe, Asia, Canada, and Australia. The Company's Web site can be accessed at <http://www.wiley.com>. The Company is listed on the New York Stock Exchange under the symbols JWa and JWb.

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