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Wiley Releases New Project Management Series with International Institute for Learning

Hoboken, NJ, September 9, 2009, John Wiley & Sons, Inc., - Over the past five decades, there have been evolutionary changes in the way projects are managed. Project management has now matured into a business process as well as an organized product and service delivery process. As such, project objectives are now aligned with business objectives in addition to technical objectives. The definition of a successful project has also changed from technical success criteria to business-related success criteria — specifically, on time, within planned cost, at the desired performance level, and with formal customer acceptance. For professionals that need the latest project management insights and best practices, **John Wiley & Sons, Inc.** has aligned with the **International Institute for Learning, Inc. (IIL)** to publish books to keep professionals up to speed on project management methods and technologies. The first three titles are set to publish this month, and they cover everything executives and managers need to know about project management. Using the IIL's successful Kerzner Approach® to project management, this series of books also acts as a supplement for IIL course offerings.

VALUE-DRIVEN PROJECT MANAGEMENT (September 2009; \$24.95) is the first book in the new series and it is written by the best-selling project management authors Dr. Harold Kerzner and Frank Saladis. The book focuses on fundamentally changing the way project management is viewed and implemented within corporations, covering the traditional approach of planning, scheduling, and controlling, as well as how to view each project by its value to the corporate and business strategy as a whole.

The second book, **WHAT EXECUTIVES NEED TO KNOW ABOUT PROJECT MANAGEMENT** (September 2009; \$24.95), focuses on teaching the basic principles of project management to top managers who need an understanding of the benefits and how it fits into the overall business strategy, but not necessarily the step-by-step processes. Today, project management skills are becoming more business-oriented skills. Many executives now believe that they are managing their business as though it is a series of



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projects, and project managers are expected to make decisions that are in the best interest of both the project and the business or company.

The third release, **WHAT FUNCTIONAL MANAGERS NEED TO KNOW ABOUT PROJECT MANAGEMENT** (September 2009; \$24.95), covers the basic principles of project management to mid-level managers who need an understanding of the benefits and how it fits into the overall business strategy, *as well as* knowledge of the step-by-step processes. As with the previous two titles, this book contains the entire IIL course, both text and accompanying images, in easy and accessible language and format.

When project management is implemented correctly, it works, and it works well. But there is sometimes resistance to change introduced by project management. Some people put their own personal aspirations for power and authority ahead of what may be in the best interest of the company. The result can be a very slow maturity process. This set of new releases helps professionals break through the resistance and use project management efficiently and effectively.

About Wiley

Founded in 1807, John Wiley & Sons, Inc. has been a valued source of information and understanding for more than 200 years, helping people around the world meet their needs and fulfill their aspirations. Wiley and its acquired companies have published the works of more than 350 Nobel laureates in all categories: Literature, Economics, Physiology or Medicine, Physics, Chemistry, and Peace.

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About International Institute for Learning, Inc. (IIL)

International Institute for Learning, Inc. (IIL) is a global leader in professional training and comprehensive consulting services in the areas of Project, Program, and Portfolio Management, PRINCE2™, Business Analysis, Microsoft® Office Project and Project Server, and Lean Six Sigma. In addition to its many course offerings, productivity tools, and professional certification pathways, IIL leads the way in customized course development. Its Many Methods of Learning™ enable IIL companies in more than 18 major countries around the world to deliver innovative, effective, and consistent training solutions via a variety of learning platforms (traditional classroom, virtual classroom and on-demand training). IIL is an IIBA endorsed education provider, a PMI® charter global registered education provider, a member of PMI's Silver Alliance Circle member, and PMI's Corporate Council. For more information and free webinars visit <http://www.iil.com> or call 800-325-1533. Also visit IIL's PM portal www.allPM.com.

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FRANK P. SALADIS, PMP, is a senior consultant and trainer for the International Institute for Learning Inc. (IIL) Mr. Saladis was awarded the 2006 Linn Stuckenbruck Person of the Year Award by the Project Management Institute. The award recognizes a person who has made a significant contribution to the Institute as a leader in project management. Mr. Saladis is the originator of International Project Management Day, held during November each year. IPM Day 2009 will be celebrated on November 5th. For more information, go to <http://www.iil.com/ipmday2009>.

**WHAT FUNCTIONAL MANAGERS NEED TO KNOW
ABOUT PROJECT MANAGEMENT**

Published by John Wiley & Sons, Inc.

Publication date: September 28, 2009

\$24.95; Hardcover; 256 pages; ISBN: 978-0-470-52547-0

WHAT EXECUTIVES NEED TO KNOW ABOUT PROJECT MANAGEMENT

Published by John Wiley & Sons, Inc.

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\$24.95; Hardcover; 304 pages; ISBN: 978-0-470-50081-1

VALUE-DRIVEN PROJECT MANAGEMENT

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