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## **PROJECT MANAGEMENT** *Best Practices: Achieving Global Excellence, 2<sup>nd</sup> Edition*



Hoboken, NJ, March 22, 2010—John Wiley & Sons, Inc. - Project management as a discipline grew out of the need during WWII for a system to manage the schedule, cost and specifications of large projects. In recent decades the use of project management techniques in general business methods (planning, scheduling, and controlling) have risen sharply. Project management is now understood as a critical part of any successful, competitive business. **PROJECT MANAGEMENT: Best Practices: Achieving Global Excellence, 2<sup>nd</sup> Edition**

(John Wiley & Sons; March 2010; \$85.00) has been completely updated and now offers a focused presentation of the critical aspects of project management. Written by one of the best-known and respected authorities on the subject, Harold Kerzner, this revised edition contains contributions from global companies and supplies information on the implementation of project management in these firms.

Today, project management is regarded as both a project management process and a business process. As such, project managers are expected to make business decisions as well as project decisions. The necessity for achieving project management excellence is now readily apparent to all businesses, and **PROJECT MANAGEMENT: Best Practices, 2E** presents both updated information from companies covered in the earlier edition and new information from companies who have been unheard from in the past. Coverage includes:

- Best practices in project risk management
- Project management multinational cultures and cultural failures
- Integrated project teams and virtual project teams

In addition to covering the key components of the subject and how it's deployed in many different organizations, **PROJECT MANAGEMENT: Best Practices, 2E** is perfect for use in training courses, seminars, and in-house training in the companies who provide the information.

E. LaVerne Johnson, Founder, President, and CEO of International Institute for Learning, Inc. (IIL), said "We are proud to be using the new edition of this outstanding and highly acclaimed book in one of our most popular project management courses. As far as we can tell, there is no other book in the marketplace that gives such a detailed, "inside" look at project management best practices in the best companies throughout the world. Everyone should want to benchmark their efforts against those revealed in Dr. Kerzner's outstanding book."

Dr. Harold Kerzner adds "Today, being good at project management is not enough. When you're good at project management, the competition can catch up to you. In order to stay ahead of the competition, you must therefore excel at project. This book will show you how some companies have become the best-in-class in project management."

For any individual or organization facing the questions of how to implement project management, how fast it can be done, how quickly until the organization is mature in project management, and what are the best practices to accelerate the implementation of project management, this book is the ultimate guide that not only explains the topics, but shows how successful organizations tackled the same questions.

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#### **ABOUT THE AUTHOR:**

**Harold Kerzner**, Ph.D., is Senior Executive Director for Project, Program and Portfolio Management at the International Institute of Learning, Inc. (IIL), a global learning solutions company that conducts training for leading corporations throughout the world.

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