



## **FOR IMMEDIATE RELEASE**

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## **IIL Celebrates International Project Management Day™ 2010 Honoring Project Managers Worldwide**

***IIL's Free Virtual Event "The Power of the Profession" features industry experts who will weigh in on critical issues facing project professionals today.***

**(New York, NY – October 22, 2010)** -- International Institute for Learning, Inc. (IIL) - a global leader in professional training in the areas of Project, Program and Portfolio Management; Business Analysis; Microsoft® Office Project and Project Server; PRINCE2®; ITIL®; Lean Six Sigma; and Leadership and Interpersonal Skills - will celebrate the seventh annual International Project Management Day™ (IPM Day) on November 4, 2010 with a Free Virtual Event: "The Power of the Profession." Project Managers can earn up to 7 free Professional Development Units (PDUs) for their participation in this year's program, which includes Dr. Harold Kerzner and Gregory Balestrero as keynote speakers and features experts and thought leaders from all sides of the industry.

Founded by Frank P. Saladis, PMP, in 2004, IPM Day serves as an opportunity to increase awareness around the value of project management and to recognize the contributions of project managers worldwide. IPM Day continues to gain global recognition. This year, for the fifth year in a row, Mayor Michael R. Bloomberg issued a Proclamation, declaring November 4<sup>th</sup> Project Management Day throughout the City of New York.

IIL's virtual conference will provide thousands of participants worldwide with the opportunity to create dialogue with industry experts and senior executives of global companies. The virtual conference will launch on November 4, 2010 and will be available for 90 days thereafter as an on-demand event. Global thought leaders and presenters include: Dr. Harold Kerzner; Gregory Balestrero, CEO of the Project Management Institute (PMI®); IIL Founder, President & CEO E. LaVerne Johnson; Frank P. Saladis; Dr. Al Zeitoun, Booz Allen Hamilton; Judith W. Umlas; Geoff Senson; Christa Kirby; John Winter; Carl Belack; Leon Herszon; and Maureen McVey.

These speakers will explore the project management profession through the lens of cutting-edge ideas, content and thought leadership. Greg Balestrero, in his keynote *What Would Hope Look Like*, addresses the role of Project, Program and Portfolio Management in helping the world achieve a relative state of prosperity. He responds to the question of how project managers should still, as a profession, respond to the challenges that we face. Dr. Harold Kerzner will speak about Project Management Metrics, Key Performance Indicators and Dashboards.

E. LaVerne Johnson, Founder, President and CEO of IIL said of the IPM Day virtual event, "We are very excited about taking advantage of the newest technologies to gather thousands of project managers in one virtual conference hall, where they can listen to major project management thought leaders, interact with presenters, and network with colleagues. IPM Day provides us with a unique opportunity to honor today's project managers and the tremendous accomplishments they have made across business, industry, government and not-for-profit environments, and we are proud to participate."



In order to meet the needs of the global project management community, this on-demand event will be made available for viewing at 09:00 PM EDT on November 3, 2010. To register or get more information, visit [International Project Management Day 2010](#) or call Lori Milhaven at +1 (212) 515-5121.

**About International Institute for Learning, Inc. (IIL)**

With global operating companies all over the world and clients in 200 countries, IIL is a global leader in training, consulting, coaching and customized course development. IIL's core competencies include: Project, Program and Portfolio Management; Business Analysis; Microsoft® Project and Project Server; Lean Six Sigma; PRINCE2®; ITIL®; Leadership and Interpersonal Skills. Using their proprietary Many Methods of Learning™, IIL delivers innovative, effective and consistent training solutions through a variety of learning approaches, including Traditional Classroom, Virtual Classroom, simulation training and interactive, on-demand learning. IIL is a PMI® Charter Global Registered Education Provider, a member of PMI's Global Executive Council, an Accredited Training Organization for PRINCE2 and ITIL, a Microsoft Gold Certified Partner and an IIBA® Endorsed Education Provider. Now in its twentieth year of doing business, IIL is proud to be the learning solution provider of choice for many top global companies.

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