The Future of Project Management with Dr. Harold Kerzner
Preparing the Next Generation Project Manager

This course will explore how project management will change over the next decade to help companies find solutions to complex projects.

The goal of this course is to give participants an overview of what the future of project management might look like.

Prerequisites
Good understanding of project management

Course Level
Intermediate to advanced

Who Should Attend
This course is for project managers, line managers, sponsors, team members, executives who also function as stakeholders and anyone else involved in projects who is interested in learning more about what changes may take place in project management over the next decade.

What You Will Learn
You’ll learn how to:
• Recognize the complex projects of the future
• Improve stakeholder management
• Understand the necessity for flexible project methodologies
• Recognize the importance of value in making project decisions

Course Overview
Getting Started
• Introductions
• Course structure
• Course goals and objectives

Foundation Concepts
• How project management has changed over the years
• Managing complex projects
• Stakeholder management
• Value-driven project management
• Understanding why some projects will fail
• How to recover failing projects
• The importance of managing scope creep
• Managing crisis projects

How Project Management Has Changed
• Today’s view of project management
• How Request for Proposal (RFP) requirements have changed
• How executive support has changed

Managing Complex Projects
• Defining complex projects
• Traditional versus non-traditional projects
• Importance of engagement project management

Stakeholder Management
• Defining stakeholder management
• Making bad assumptions about stakeholder loyalty
• Stakeholder identification and classification
• Critical stakeholder management issues
• Why stakeholder management often fails

Why Some Projects Fail
• The definition of project success and failure
• The difficulty in canceling projects
• The need for an “exit” champion

The Management of Scope Creep
• Understanding scope creep
• Causes of scope creep
• Ways to minimize scope creep

Performing Project Health Checks
• Critical health check issues
• Misconceptions about health checks

Recovery Project Management (Managing Distressed Projects)
• Looking for early warning signs
• Dangers in the continuation of the death spiral

Value-Driven Project Management
• Importance of value
• Changing values in project management and our view of success
• Identifying the Key Performance Indicators (KPIs)
• The need for value measurement
• Designing KPI dashboards
• Performing value measurement

Managing Crisis Projects
• Understanding crisis management
• Cases in crisis management

Enterprise Project Management Methodologies (EPM) and Frameworks

An Introduction to Project Givebacks (Best Practices)

The Project Office (PO)/Center of Excellence (COE)
• Characteristics of excellence in a Project Office
• Measuring the return on investment (ROI) of a Project Management Office (PMO)

Summary
• What did we learn, and how can we implement this in our work environments?

Take advantage of the flexibility, customization, focus and control that onsite training offers and let us tailor a course or program to align with your company’s mission, values and unique business needs. We can deliver any course to your team or organization in a private format – at your location, at one of our training sites or in a virtual setting. Email us at onsite@iil.com for a free consultation today or visit www.iil.com/onsite for more information.